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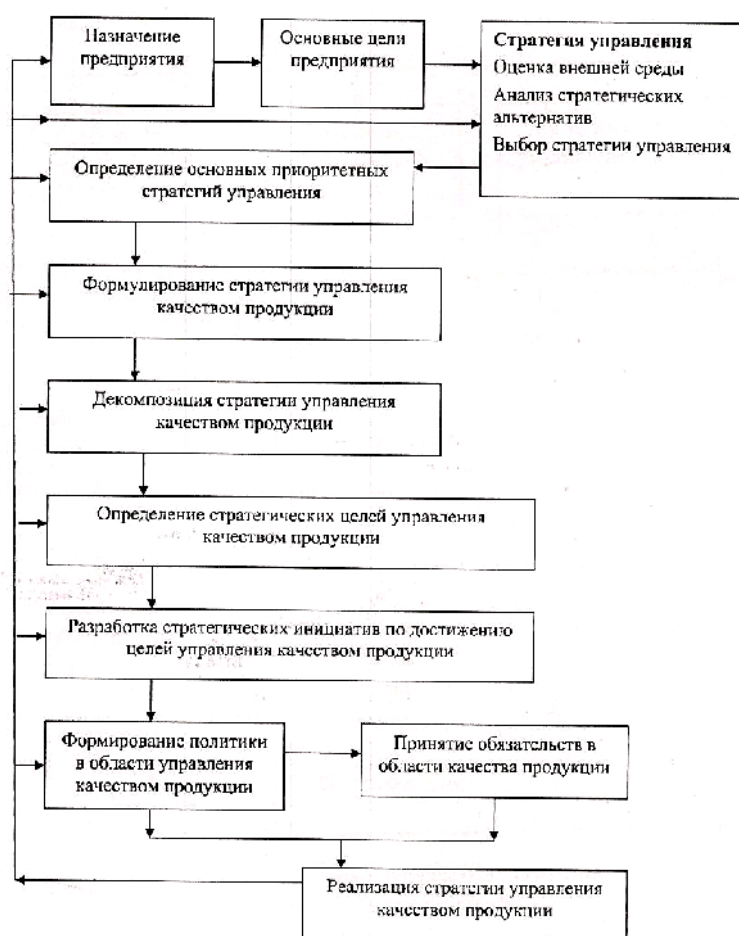
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G.N.Abbasova

**SPECIFIC FEATURES OF THE STRATEGY
AND MECHANISM OF MANAGING THE
QUALITY OF MACHINE BUILDING
PRODUCTION IN AZERBAIJAN**

The article examines the specific features of the strategy' and mechanism of managing the quality of machine building production in Azerbaijan. The study has determined that it is possible to increase and provide the quality and competitive ability of machine building production in market conditions in the presence of an adequate technical-technological and organizational-economic mechanism. Such mechanism, created on the basis of systemic approach, allows positively influencing all factors and conditions that form the quality of production and its competitive ability.

Keywords: strategy, machine building production, management mechanism of quality competitive ability.

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